

TRACKMAN USERS CONFERENCE

OCTOBER 26-27, 2013

LEGACY GOLF RESORT

6808 S. 32nd Street, Phoenix, AZ 85042



Resort Phone - (602) 305-5550

DAY 1 (Saturday, October 26th)

12:00 PM –	REGISTRATION
12:30 PM –	Welcome and Introduction
1:00 PM –	What's New
1:40 PM –	TrackMan Performance Studio Review
3:00 PM –	BREAK
3:20 PM –	MyTrackMan.com Review
4:40 PM –	TrackMan Combine Review & Analysis
5:30 PM –	COCKTAIL HOUR

DAY 2 (Sunday, October 27th)

8:00 AM – Guest Speaker – Mark Timms

Mark Timms is the founder and CEO of Cool Clubs. Mark began his career in golf when he opened Custom Golf of Connecticut in 1990. Mark has been in the club fitting and club building business ever since. Cool Clubs uses the most current technology to provide an exceptional experience for their clients. Their high tech environment is located in North Scottsdale.

9:00 AM – Guest Speakers – Alex Rocha and Jason Birnbaum

Alex Rocha has 8 international victories and placed 2nd in the Reno-Tahoe Open in 2012. He had 3 top 10 finishes on the Web.com Tour in 2013 and is looking to get back on the PGA TOUR fulltime. His coach Jason Birnbaum is one of Golf Digest's Best Young Teachers and works with golfers of all levels.

10:30 AM – Guest Speakers – Grant Waite and Joe Mayo

Grant Waite is a PGA TOUR winner and spent 20 years on TOUR. Grant has now moved his focus to instruction. Joe Mayo was recently featured in Golf Tips Magazine and is known by many by his Twitter name @TrackManMaestro. The pair formed Waite Mayo Golf and they work with numerous Tour Professionals. They also facilitate TrackMan based seminars around the world.

12:00 PM – LUNCH

www.trackmangolf.com

www.mytrackman.com

www.trackmanuniversity.com

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DAY 2 CONTINUED...BREAKOUT SESSIONS

1:00 PM –

- Bay 1 – TrackMan Performance Studio: Reports and Screencasts
- Bay 2 – Live TrackMan Lesson with Instructor Grant Waite
- Bay 3 – Live TrackMan Lesson with Instructor Joe Mayo
- Bay 4 – TrackMan Combine and Test Center (live)
- Room 1 – TrackMan Data: Definitions
- Room 2 – TrackMan Academy and Simulator Design

2:10 PM –

- Bay 1 – MyTrackMan.com: Managing Your Students and Facility
- Bay 2 – Live TrackMan Lesson with Instructor Jon Sinclair
- Bay 3 – Live TrackMan Lesson with Instructor John Dunigan
- Bay 4 – TrackMan Combine and Test Center (live)
- Room 1 – TrackMan Data: Secret of the Straight Shot (Intermediate)
- Room 2 – TrackMan Academy and Simulator Design

3:20 PM –

- Bay 1 – TrackMan Performance Studio: Reports and Screencasts
- Bay 2 – Live TrackMan Lesson with Instructor Mark Durland
- Bay 3 – Live TrackMan Lesson with Instructor Travis Weza
- Bay 4 – TrackMan Driver Fitting (live)
- Room 1 – TrackMan Data: Secret of the Straight Shot (Advanced)
- Room 2 – TrackMan Academy and Simulator Design

4:30 PM –

- Bay 1 – MyTrackMan.com: Managing Your Students and Facility
- Bay 2 – Live TrackMan Lesson with Instructor Kevin Sprecher
- Bay 3 – Live TrackMan Lesson with Instructor Scott Sackett
- Bay 4 – TrackMan Driver Fitting (live)
- Room 1 – TrackMan Data: Secret of the Straight Shot (Advanced)

5:30 PM –

END OF CONFERENCE
